

Emily Carrier Dennison

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Bristol, TN 37620

Education:

Emory & Henry College, Emory, VA • May 2015
B.A. Mass Communication • Business Management minor
GPA 3.8 on 4.0 scale • Outstanding Senior & Highest GPA award

Skills:

Final Cut video editing software, Adobe Creative Suite: Adobe Audition audio editing software, InDesign graphic design software, Wordpress website software, Microsoft Office, YouTube, social media, Facebook, Twitter, Instagram, Pinterest, marketing, ENPS news software, organization, interviewing, television production, press releases, copy writing and editing, account management, excellent communication skills

Related Experience:

Production Coordinator, Cumberland Marketing: Kingsport, TN; full time
(Aug. 2015 – present)

- Promoted from Video Marketing Specialist to Account Executive to Production Coordinator
- Videographer, editor, producer
- Copy writer and resident editor
- Social media manager
- Manage 24/7 TV channel for client
- Voice talent for agency clients
- Daily demonstration of organizational, crisis management, writing, editing, video, design, audio, and public relations skills

Multimedia Journalist, News 5 WCYB-TV: Bristol, VA; full time (May 2015 – Aug. 2015)

- Pitched, shot, reported, wrote, and edited stories for two-three news shows daily
- Published these stories to web and social media

Multimedia Journalist, ABC19 WKPT-TV: Kingsport, TN; full time (June 2014 – Jan. 2015)

- Pitched, shot, reported, wrote, and edited stories for two-three news shows daily
- Began as a newsroom intern, promoted to reporter

Public Relations Intern, Chamber of Commerce: Kingsport, TN (Aug. 2014 – Dec. 2014)

- Press release writer
- Helped plan one of the largest Chamber events in the nation (68th Annual Dinner)

Public Relations Specialist, Emory & Henry Mass Comm. Dept.: Emory, VA (Jan. 2014 – Dec. 2014)

- Coordinated all public relations efforts. Reached out to alums, wrote updates on their successes. Organized all social media (video, online stories, Facebook) and updated recruitment tools.

Supplemental Instructor, Electronic Media course, Emory & Henry College: Emory, VA

(May 2014 – May 2015)

- Taught course in instructor's absence, helped students learn audio, video, and web skills
- Held weekly sessions. Troubleshoot and managed technology efficiently.

Intern, ESPN: Charlotte, NC (Oct. 2014)

News 5 WCYB: Bristol, VA; full time (June 2013 – July 2013)

Radio Assistant, Sports Broadcaster, 90.7 WEHC-FM: Emory, VA (June 2011 – May 2015)

- Sports broadcasting, play-by-play for basketball games
- Ran station in management's absence, audio editing/production/programming, managed students, problem solved, trained new workers

Lifeguard, Glenrochie Country Club: Abingdon, VA (April 2012 – Sept. 2013)

Sales Associate, Old Navy: Bristol, VA (July 2010 – Dec. 2011)

I have been awarded many scholarships and awards for academic, athletic, and professional excellence.